



Transformation Forum

Mission:

We leverage the infinite amount of new ideas, opportunities and experience in a collaborative and supportive forum.

Vision:

We work to be the forerunners of transformation leadership for our respective companies.



Host: Gideon Malherbe
Founder, Virtual Consulting



Host: Bill Johnson
Group Vice President &
Chief Transformation Officer



About VCI Forum:

VCI Transformation Forum is a select group of executives actively managing digital transformation in their respective organizations. The group meets bi-weekly for collaborative sessions to share insights and support one another as we seek to break old boundaries and reinvent the world of business.

Our Forum Members:

Members are selected by referral, invitation and interview only and pay an annual membership fee to participate.

Sponsorship Opportunities:

Sessions take place in our virtual meeting room which offers a premier opportunity for corporate sponsors to enjoy high profile positioning with thought leaders working in global industries.

2021 Sponsorship Opportunities & Benefits

ANNUAL SPONSOR

- Branding placed on all email communications for 1 year
- Sponsor profiled in all sessions for 1 year
- One session per year dedicated to topic of Sponsor's choice
- Branding placed on all white papers for 1 year
- \$12,000 annual sponsorship

SESSION SPONSOR

- Branding placed on all email communications relating to one session
- Sponsor profiled in one session
- Branding placed on respective white paper distributed to members and published on our website
- \$1,200 per session sponsorship

PAPER SPONSOR

- Branding placed on one white paper distributed to members and published on our website
- Sponsor profiled in email distribution of respective white paper
- \$500 per paper sponsorship

Examples of 2020-21 Forum Sessions



Nov 11th Topic:
The things I wish I knew 3 years ago about Digital Transformation

Presenter:
Jonathan Crane
VP Wells Digital Deployment




Oct 28th Topic:
Factors necessary for the effective adoption of modernization in the mining industry

Presenter:
Sibongile ("Bongi") Ntsoelengoe
Executive Manager for Mining Cluster




Nov 25th Topic:
Modernization: different thinking towards conventional mining

Presenter:
Frik Fourie
Head of NMT Platinum




Feb 17th Topic:
AI and Athlete Performance

Presenter:
Costa Kladianos
VP Innovation & Technology



www.virtualconsulting.com/forum/transformation

Yes! We would like to become VCI FORUM...

Annual Sponsor Session Sponsor Paper Sponsor

Contact Name: _____

Organization: _____

Email: _____

Phone: _____

Submit to: gideon@virtualconsulting.com +1 914-381-0000